



Gerber

Chief Growing Officer & 2022 Gerber Spokesbaby

Gerber • Arlington, VA • New Listing

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photosearch.gerber.com

About the job

Is your child wise beyond their years?
Do they amaze you with their ability to light up a room and inspire joy?
Are you ready to give them a role many only dream of having?
If so, we have the perfect position for your little one!

Position Summary

After a distinguished career with Gerber, our Chief Growing Officer (CGO), 14-month-old Zane Kahin, has announced his retirement. As part of Gerber's 12th annual Photo Search program, we're looking for a real grow-getter to step into our CGO's tiny, yet formidable, shoes. This corporate cutie will not only be the second baby in our brand's history to earn this coveted C-suite title, but also serve as the 2022 photo search winner and Spokesbaby.

The ideal candidate should be between the ages of 0–4 years old and have a playful smile that can light up any room. An irresistible giggle is strongly preferred, as well as an undeniably loveable personality. Candidates will have the chance to prove they're the perfect fit for the role by offering the Gerber exec team guidance on what little ones everywhere need to grow strong, stay nourished, and thrive.

Responsibilities:

- Inspire happiness by continuing Gerber's longstanding charitable efforts and doing good deeds that support babies and parents alike.
- Act like a boss baby by crawling, wobbling, or running Gerber's Executive Committee with important big-kid decisions.
- Advise on the flavor of delicious and nutritious baby food products as Chief Taste Tester.
- Act as the adorable face of the company.
- Appear on Gerber's social media accounts and in marketing campaigns throughout the year.

Qualifications:

- A natural gift for making people smile.
- Belly full of giggles.
- Passion for being the center of attention.
- Between the ages of 0–4 years old.
- Must demonstrate an irresistibly fun and expressive personality.

Seniority Level

C-suite

Industry

Food & Beverage

Employment Type

Full-time

Playtime

Snack time

Job Functions

Leadership

Quality Assurance

Strategy

Research

No corporate experience required. Applicants who are able to show adults who's boss will be given preference.